



# GO TO THE EDGE WITH NVIDIA & OKDO INNOVATING INDUSTRIAL AI



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President, OKdo |  
President & Group Chief  
Digital & Innovation  
Officer, RS Group



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Editor-in-Chief Edge AI  
Tech Report  
Wevolver



**Eddie Seymour**  
European Technical  
Director, Nvidia



# ABOUT OKdo™

At OKdo we believe in ordinary people achieving extraordinary things.

As a leading global distributor, and as part of the RS Group, our mission is to empower innovators to create cutting-edge solutions.

OKdo empowers you to explore emerging technologies such as IoT, robotics, AI, and more. We offer a full ecosystem of software, hardware, development support and manufacturing services to turn ideas into reality. Expect problem-solving services at every stage of the design cycle.

**Let's design the world together.**

**PART OF A  
FTSE 100  
COMPANY**



**COMPLETE  
ECOSYSTEM TO  
DESIGN,  
DISTRIBUTE,  
MANUFACTURE**

**£10'S OF  
MILLIONS IN  
INVENTORY**

**GLOBAL FAE  
TEAM OF  
CUSTOMER  
CENTRIC  
EXPERTS**

**+1M  
CUSTOMER  
COMMUNITY**

**TRUSTED BY  
GLOBAL  
TECH MEGA-  
BRANDS**

# OKDO AND NVIDIA JOIN FORCES TO SUPERCHARGE AI SOLUTIONS



## OKdo Nano C100 Developer Kit

Powered by NVIDIA® Jetson Nano Module, offers remarkable compute performance in a compact, energy-efficient design with a wide range of I/O options for diverse AI applications, all supported by NVIDIA® JetPack software.



## Jetson Orin Nano Developer Kit


Enables the acceleration of entry-level edge AI applications with up to 40 TOPs of AI performance, high compatibility with accessories and software, and unmatched performance and efficiency, making it ideal for creating visionary AI applications like robots, drones, and intelligent cameras.



## Jetson AGX Orin Developer Kit


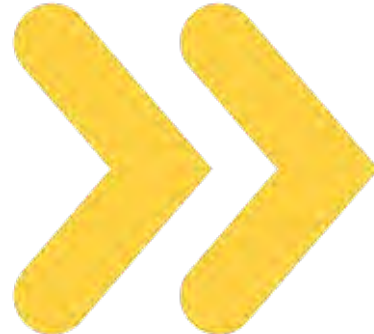
Offering up to 275 TOPs of AI performance. It features next-gen deep learning and vision accelerators, high-speed IO, and fast memory bandwidth. The NVIDIA® JetPack™ SDK streamlines AI software development and customization, making it easy to re-flash and emulate different Jetson modules for various needs.

# STRENGTH IN PARTNERSHIP: UNLEASHING POTENTIAL




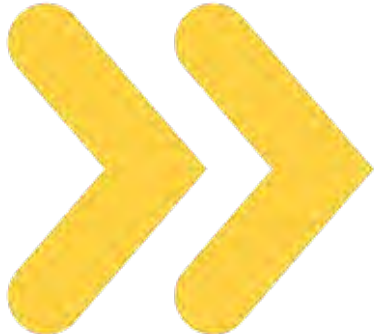
Harness the collective wisdom of both OKdo and Nvidia's seasoned experts in Edge AI.

**DESIGN**



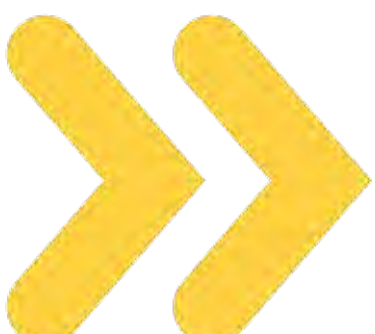
Access an extensive library of best practices, case studies, and resources for guidance.

**COLLABORATE**



Collaborate with professionals who understand the nuances of Edge AI, ensuring smoother project execution.

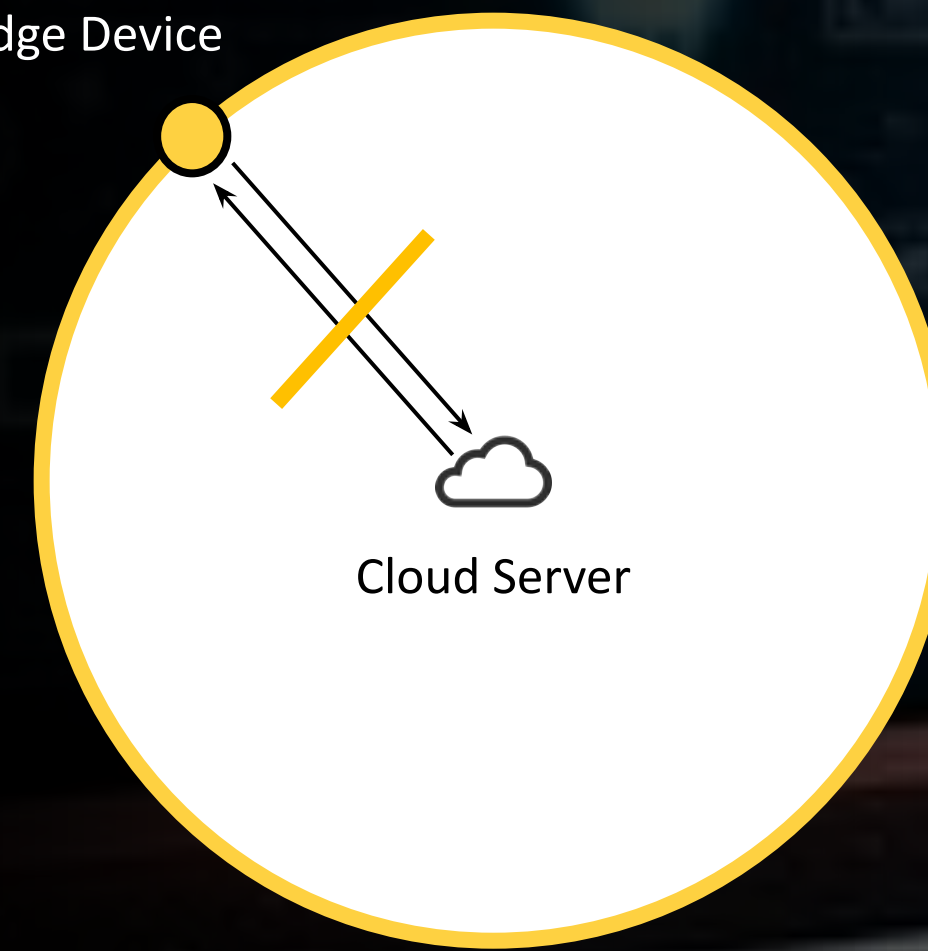
**SCALE**



# WHAT IS EDGE COMPUTING?

Edge computing refers to the practice of processing data closer to its source or "edge" rather than sending it to a centralized cloud server.

Edge Device



# EDGE COMPUTING ~~vs~~ and CLOUD COMPUTING

Lower operating costs

Location of Data Processing

On device  
vs  
In the cloud

Latency and Response Time

Reduced latency on the edge  
Faster response time

Bandwidth Usage

Local data storage, optimization,  
and categorization  
Less reliance on WAN bandwidth

Data Privacy and Security

Less data can be intercepted  
Minimized risk of breaches  
Reliance on hardware security

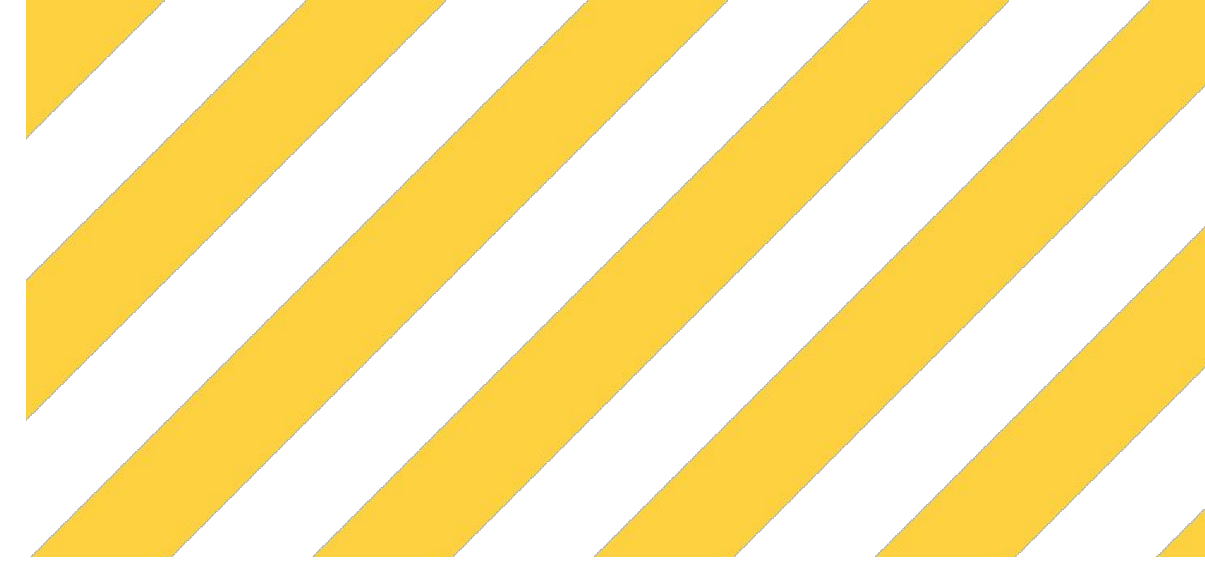
Nature of Processed Data



**Time-sensitive scenarios** (real-time processing and decision-making)

vs

Processing-intensive applications (latency is tolerated for the sake of comprehensive data processing)

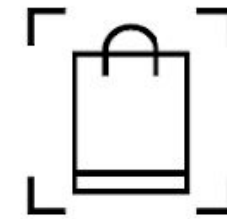


# AI APPLICATIONS ACROSS INDUSTRIES



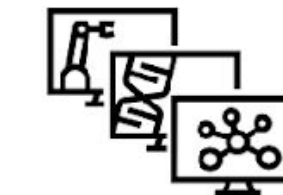
## Transportation and Logistics

- Fleet Management
- Warehouse Autonomous Mobile Robots
- Cargo Receiving Inspection
- Railway AI
- Smart Picking and Sorting
- Marine and Dock Safety



## Smart Retail

- Last Mile Delivery Robot
- Automated Checkout
- Inventory Management
- Store Traffic Analytics
- Shopper Analytics
- Digital Signage
- Social Distancing Detection



## Healthcare and Life Science

- Stroke Diagnostics
- Medical Image Assistants
- Digital Pathology
- Patient Care
- Surgical Robots
- Digital Health Monitoring



## Industrial and Manufacturing

- Industrial Inspection and Quality Control
- Factory Floor Video Analytics
- Remote Intelligent Operation
- Perceptive Robotics
- Materials Handling
- Drone Field Inspection
- Preventive Maintenance



## Smart City

- Smart Traffic Poles
- Roadside Sensor Fusion and Perception
- Airport Management
- Traffic Flow Management
- Number Plate Detection
- Perimeter Protection
- Suspicious Activity Monitoring
- Smart Parking Systems



## Agriculture

- Autonomous Tractors
- AI Harvest
- Robotic Beehives
- Autonomous Mowing
- AI Pollinators
- Livestock Health Management
- Selective Spraying Systems

# ACCELERATING TECHNOLOGY

## Accelerating Industrial Processes with Edge Computing:

- Real-time data processing
- Automation in industrial settings
- Optimizing production and reducing downtime

## Revolutionizing Agriculture:

- Precision farming
- Monitoring crop health
- Managing resources efficiently

## Transforming Manufacturing with Smart Factories:

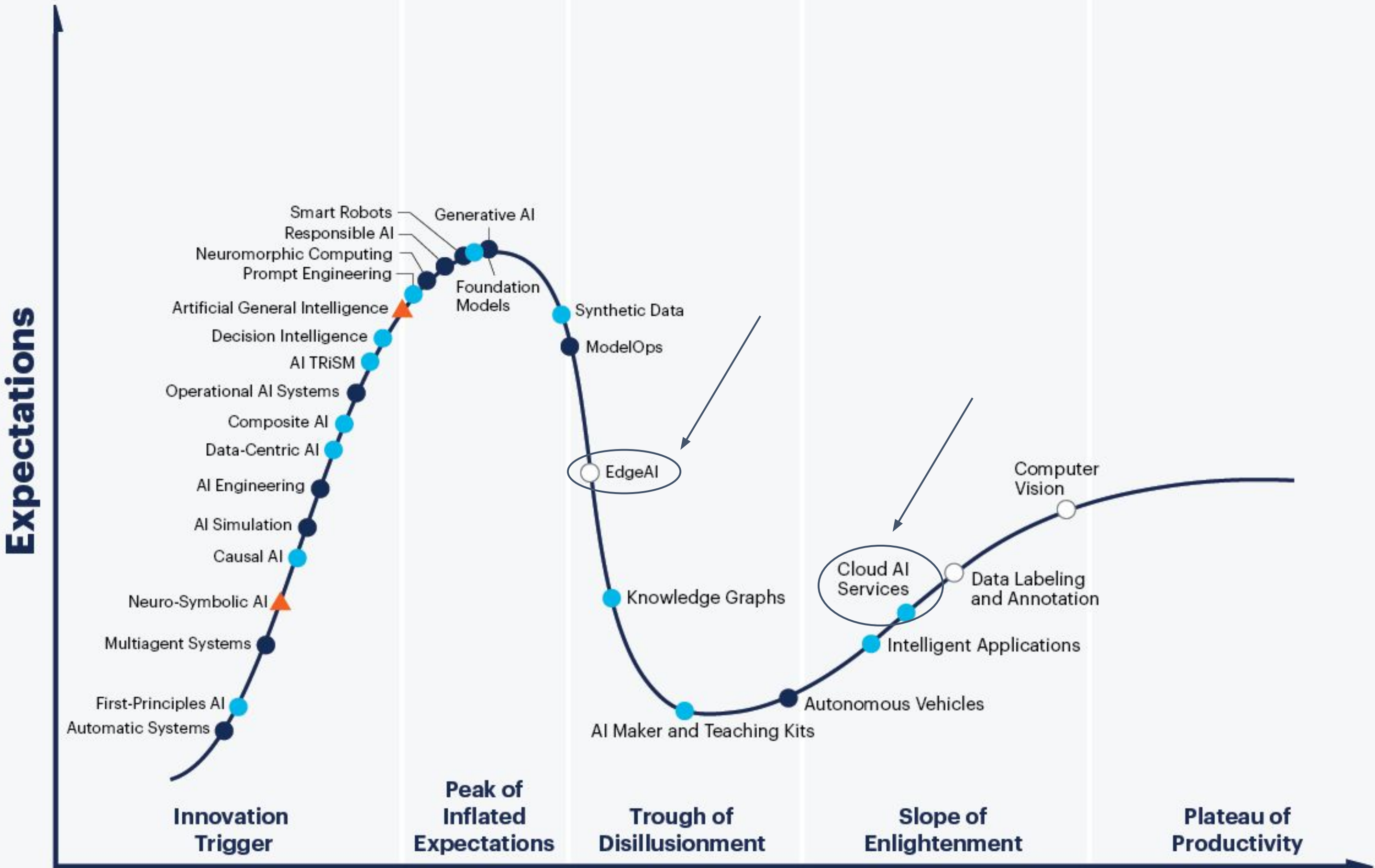
- Quality control
- Supply chain optimization
- Seamless production processes

## Enhancing Medical Technology:

- Remote patient monitoring
- Telemedicine
- Data-driven diagnostics



# Hype Cycle for Artificial Intelligence, 2023



Plateau will be reached:

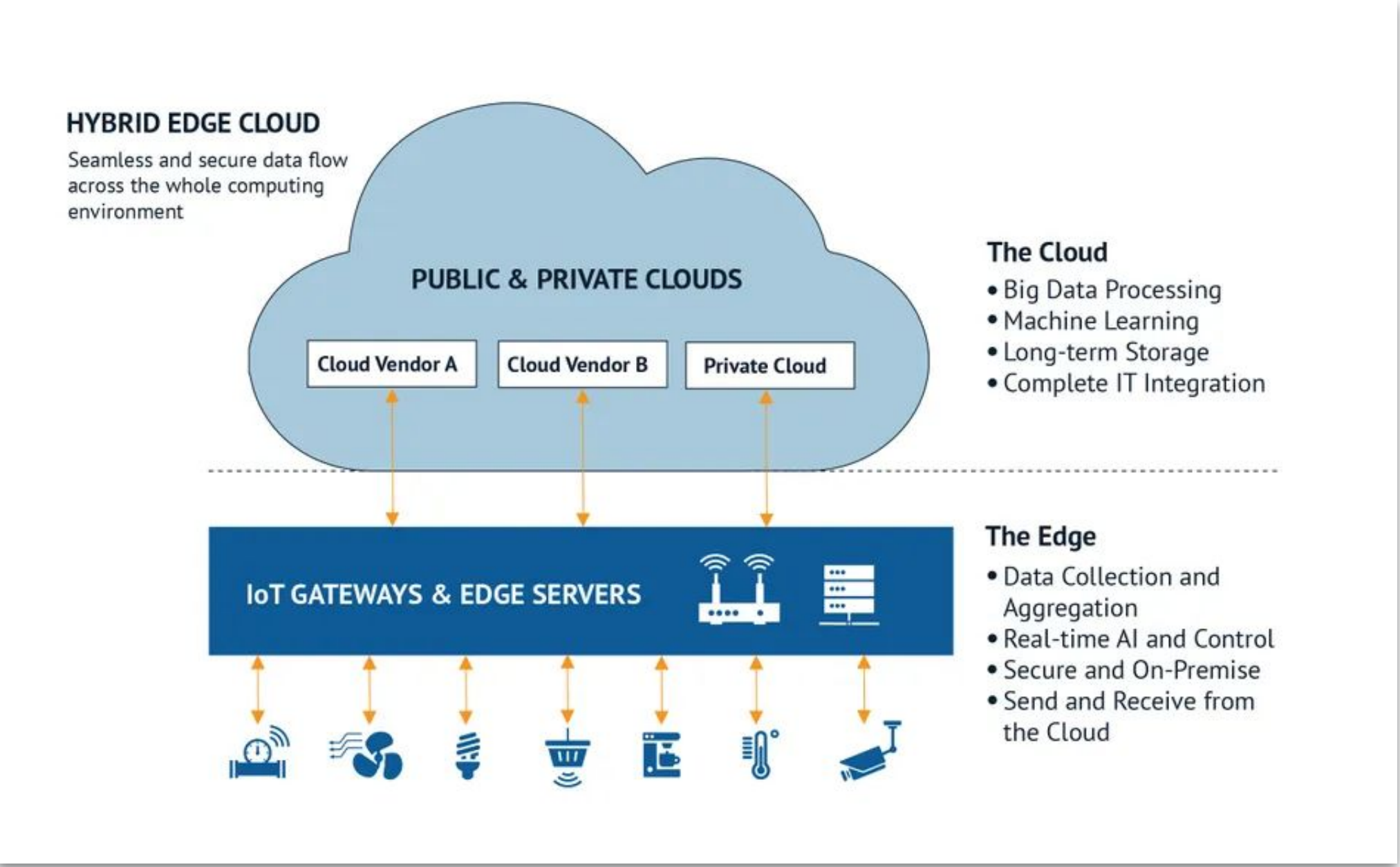
- less than 2 years
  - 2 to 5 years
  - 5 to 10 years
  - ▲ more than 10 years
  - ⊗ obsolete before plateau
- As of July 2023

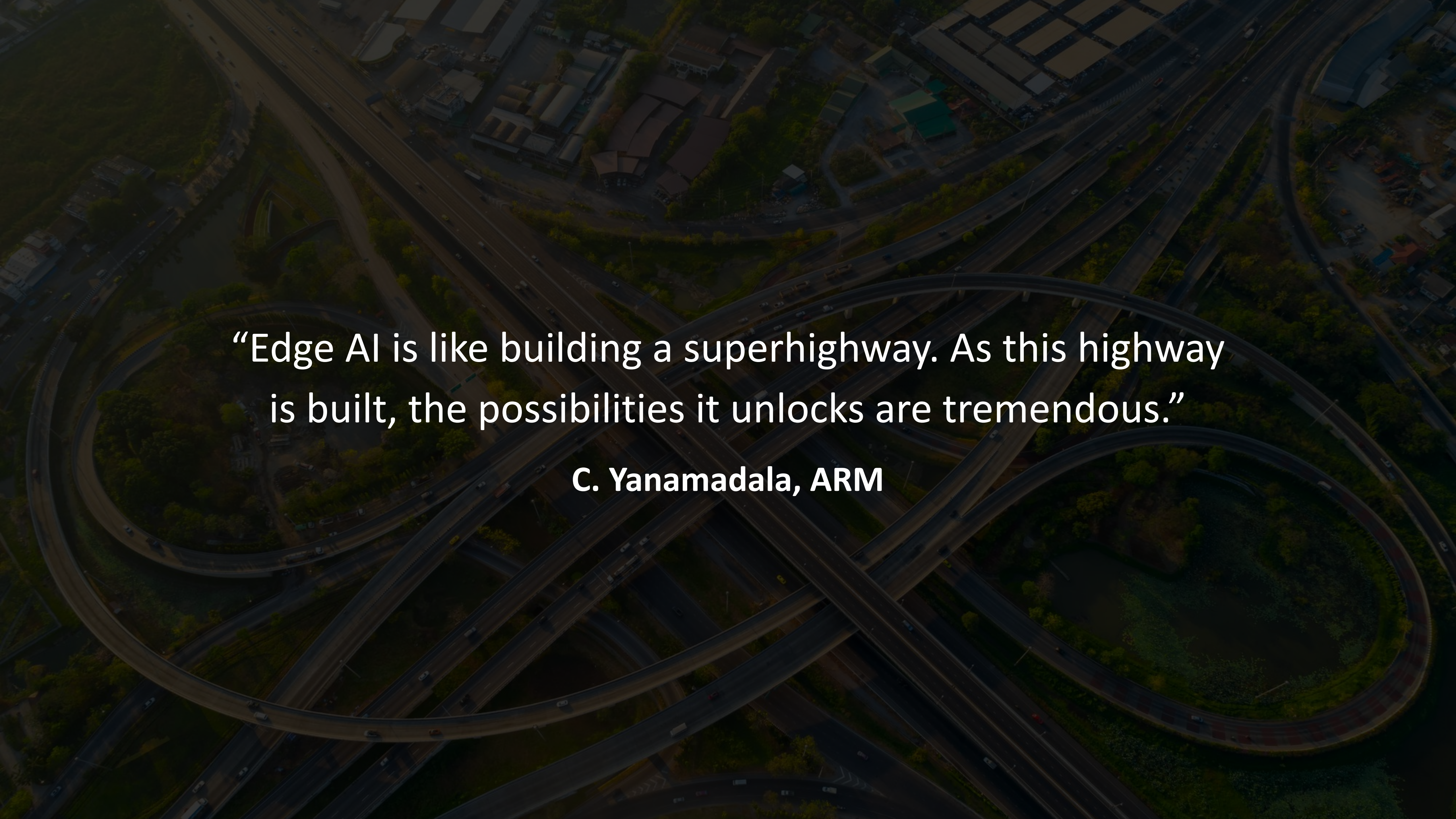
[gartner.com](https://www.gartner.com)

Source: Gartner  
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## Hybrid Edge-Cloud Solution





“Edge AI is like building a superhighway. As this highway is built, the possibilities it unlocks are tremendous.”

**C. Yanamadala, ARM**



# OKDO WEBINAR

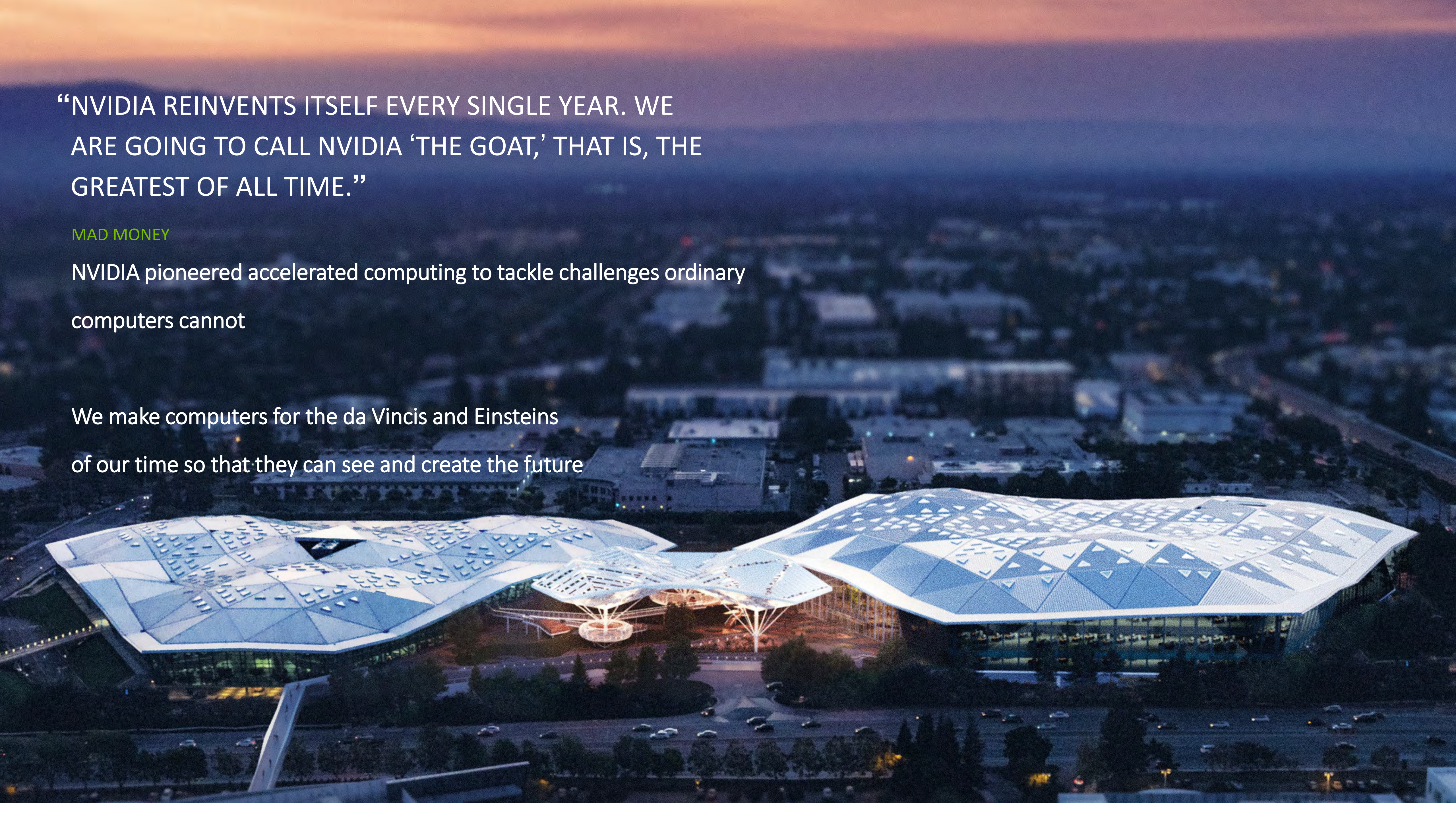
EDDIE SEYMOUR

“NVIDIA REINVENTS ITSELF EVERY SINGLE YEAR. WE ARE GOING TO CALL NVIDIA ‘THE GOAT,’ THAT IS, THE GREATEST OF ALL TIME.”

MAD MONEY

NVIDIA pioneered accelerated computing to tackle challenges ordinary computers cannot

We make computers for the da Vincis and Einsteins of our time so that they can see and create the future



# THE ERA OF AI

The PC revolution put a computer in every home. The mobile era put a computer in every pocket, and then the cloud turned every mobile device into a supercomputer. The AI era will infuse intelligence into trillions of computing devices and be the single largest opportunity the industry has ever known. AI will spur a wave of social progress unmatched since the industrial revolution.

PC



MOBILE



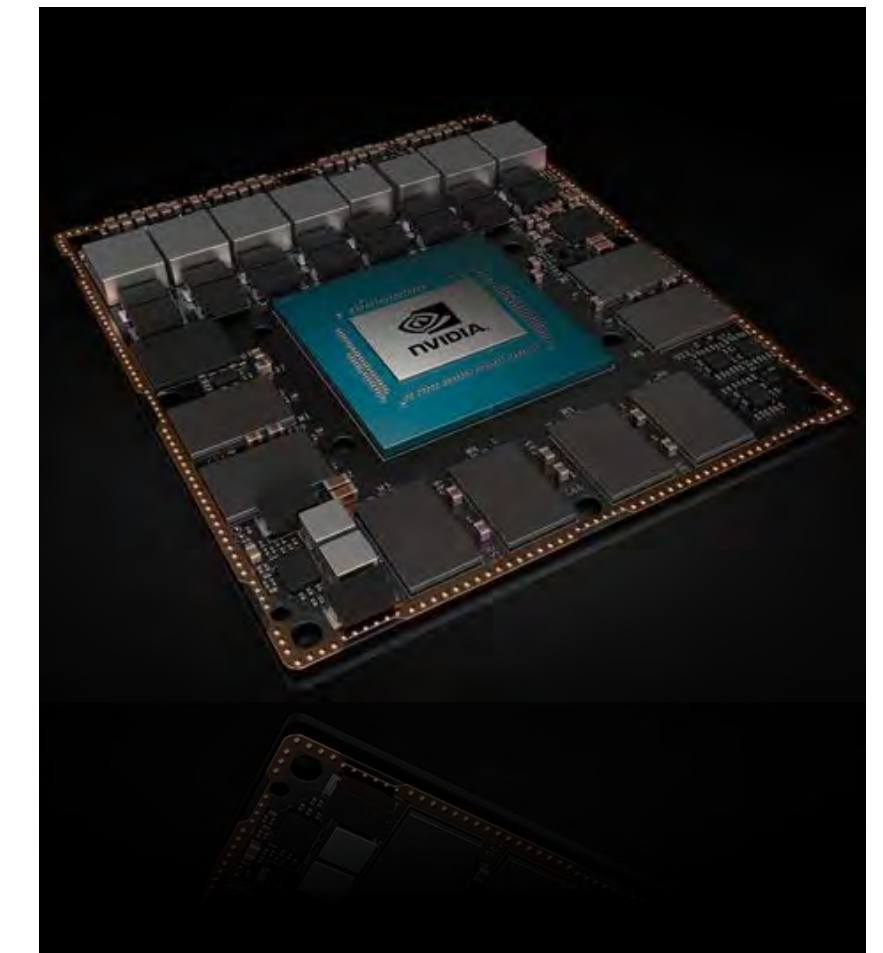
CLOUD



AI



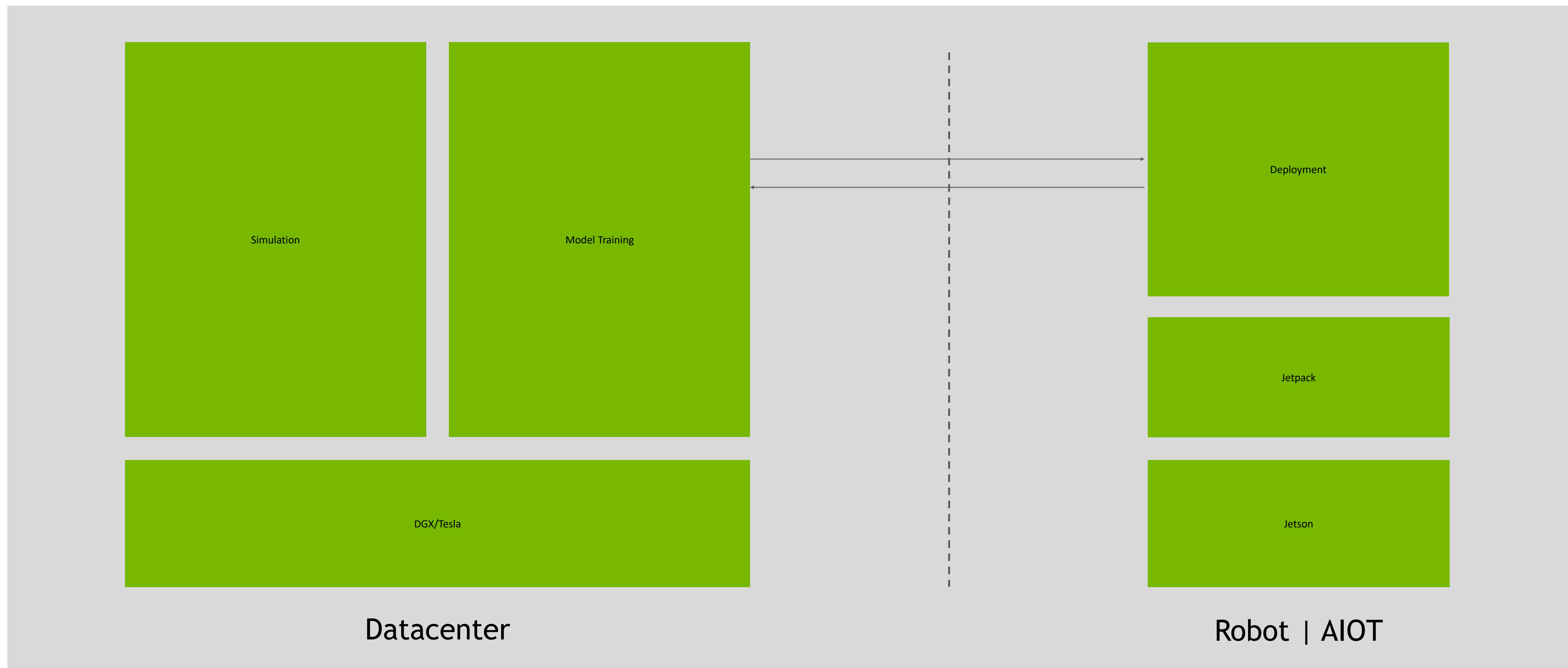
# NVIDIA IS THE WORLD'S LEADING AI PLATFORM



ONE ARCHITECTURE — CUDA

# NVIDIA AI PLATFORM

## From data center to machines

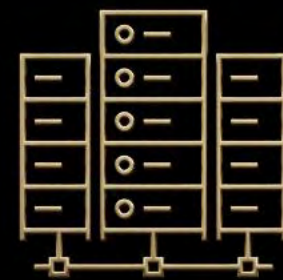


# “NVIDIA PROVIDES THE CORE TECHNOLOGY RESHAPING INDUSTRY AND SOCIETY”

DIGINOMICA



GAMING



HPC



HEALTHCARE



SMART CITY



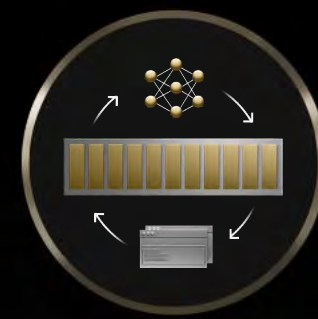
ROBOTICS



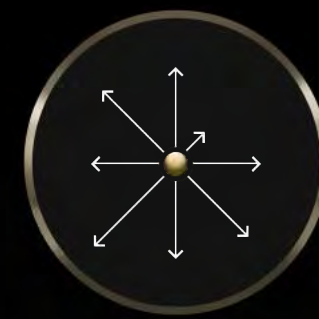
AUTOMOTIVE



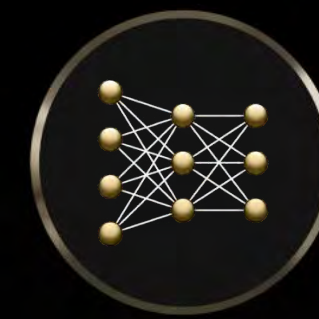
vGPU



BASE COMMAND



FLEET COMMAND



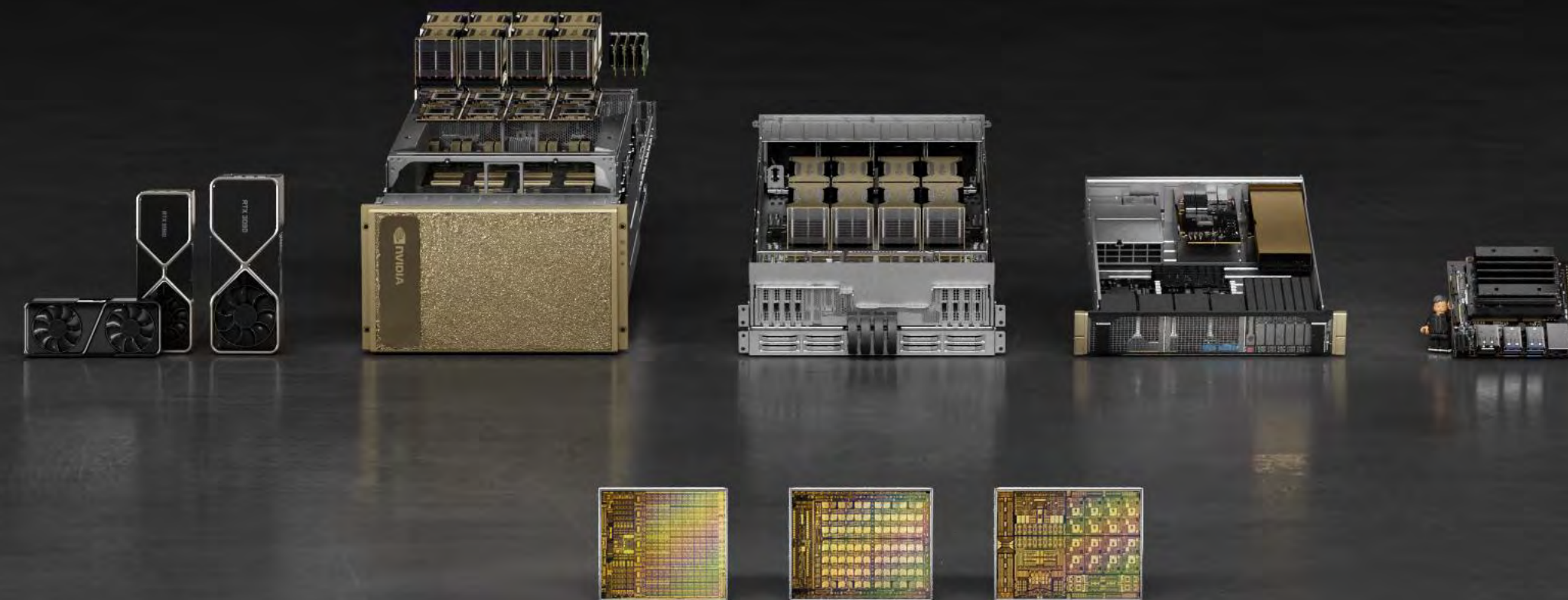
NVIDIA AI



OMNIVERSE

Incredible speed-ups take more than  
just powerful chips

Full-stack invention: chips, systems,  
algorithms, apps





# EDGE AI USE CASES ACCELERATES DIGITAL TRANSFORMATION

## Transportation and Logistics

- Digital Signage
- Suspicious Activity Monitoring
- Warehouse Autonomous Mobile Robot
- Traffic flow management

1

## Industrial and Manufacturing

- Industrial Inspection
- Perceptive Robotics
- Materials Handling
- Factory Floor Video Analytics
- Digital Twin and Sensor Fusion
- Preventive Maintenance
- Additive Manufacturing

2

## Smart Retail

- Automated Checkout
- Store Traffic Analytics
- Inventory Management
- Shopper Analytics
- Digital Signage
- Social Distancing Detection

3

## Agriculture

- Intelligent Robot Assistant for Harvesting
- AI Pollinator
- BeeHome with Robots and AI
- Livestock Health Management
- Selective Spraying system
- Smart Farm Machines

6

## Healthcare and Life Science

- Surgical Robot
- Medical Image Assistant
- Telepathology
- Patient Health Monitoring
- Digital Health System

5

## Smart City

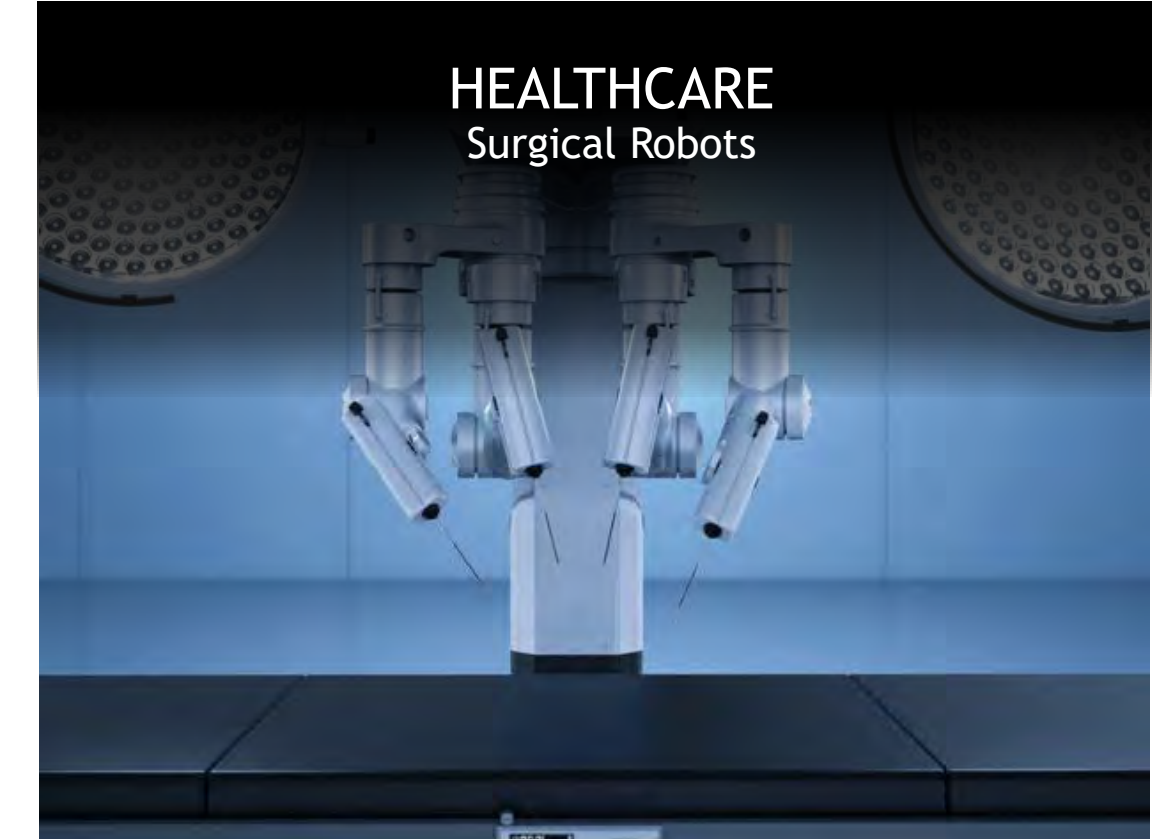
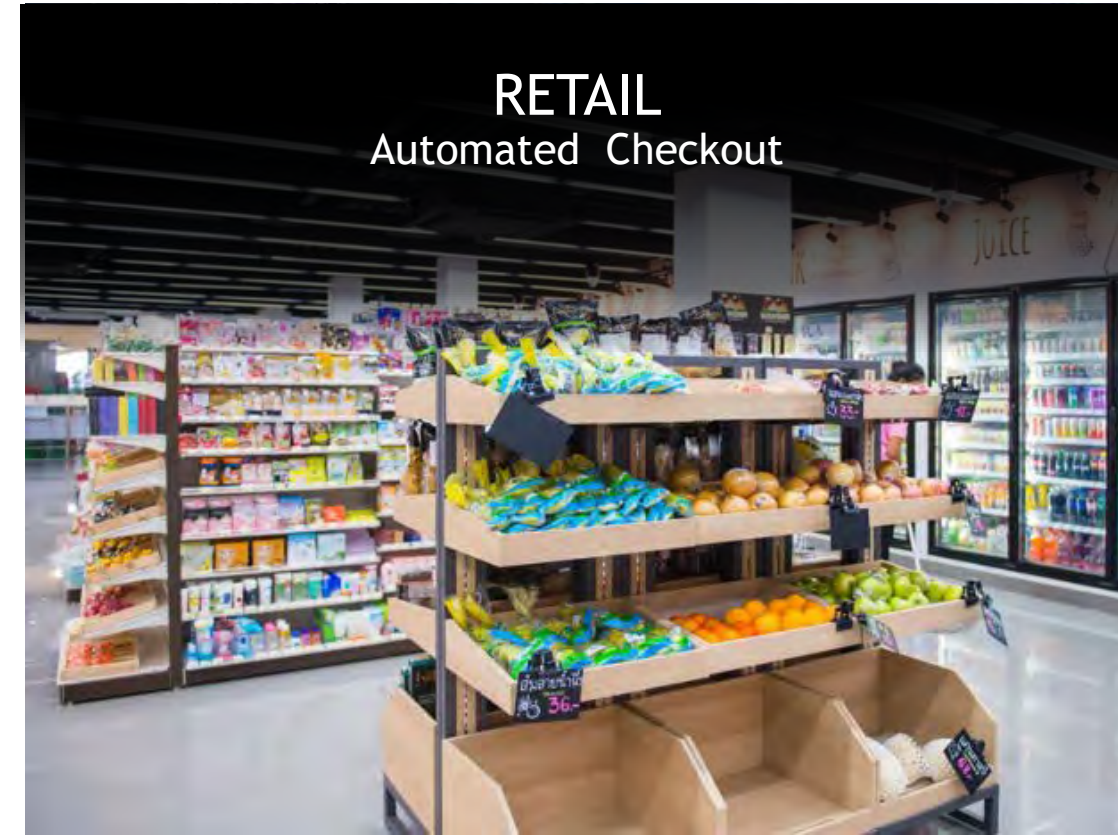
- Traffic Analytics
- Vehicle Counting
- Number Plate Detection
- Surveillance and Public Safety
- Smart Parking System

4



# EDGE AI TRANSFORMS NEARLY ALL INDUSTRIES

AI could potentially deliver an additional economic output of around US \$13 trillion by 2030

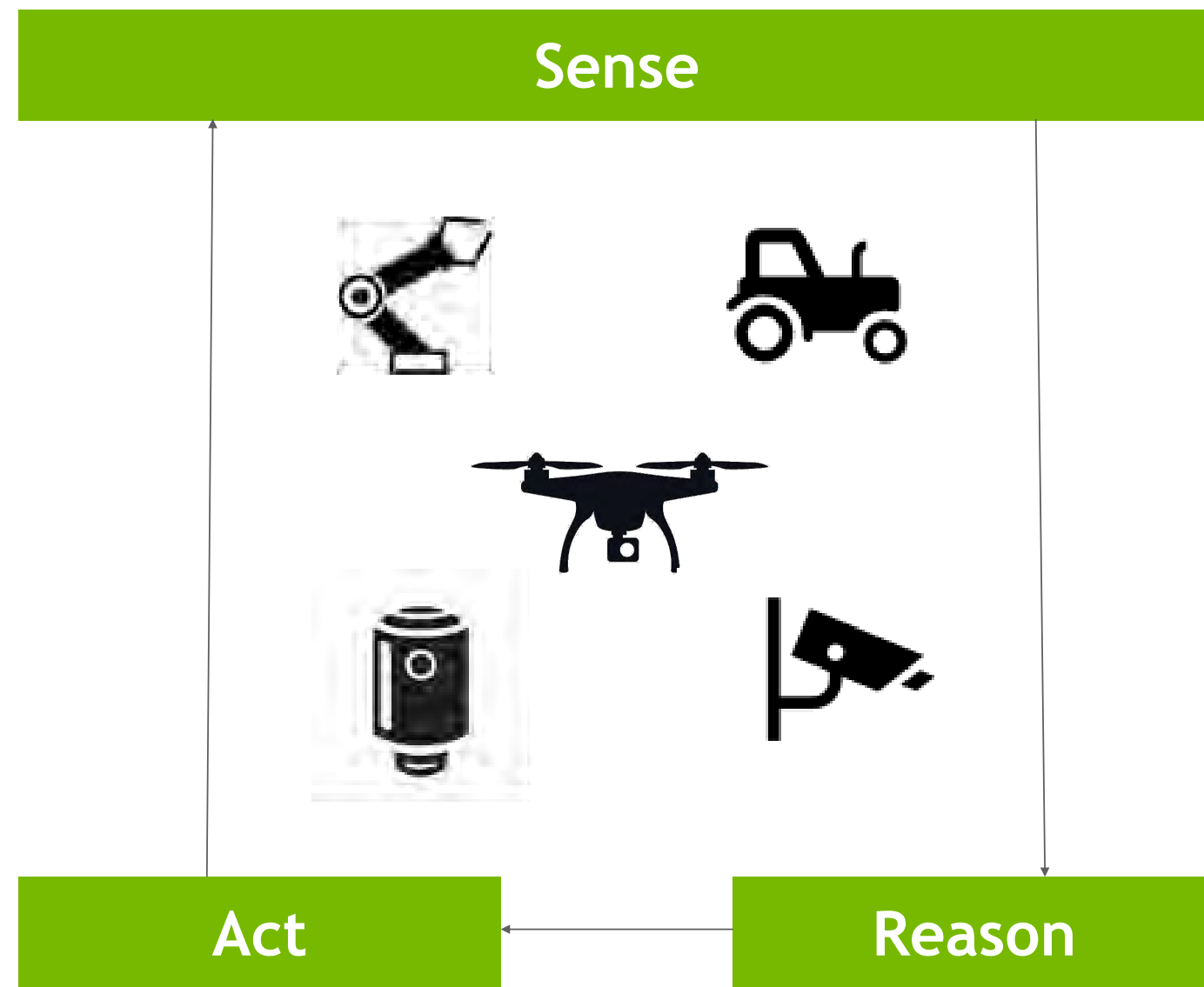


# NVIDIA JETSON

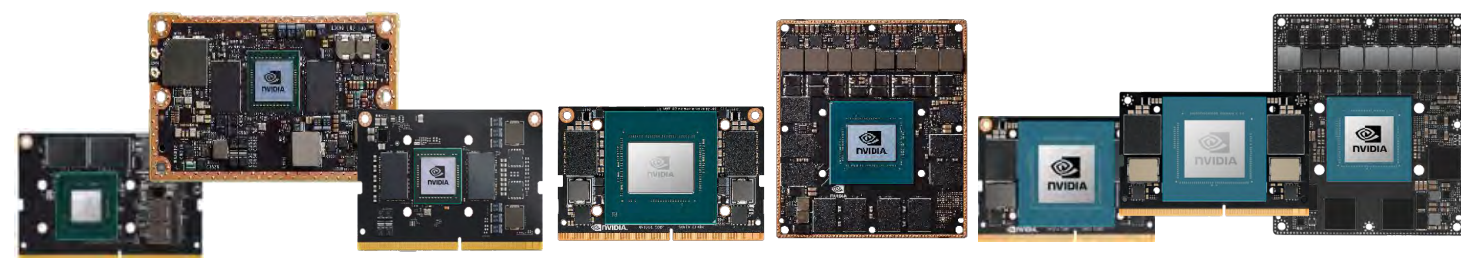
## Software-Defined AI Platform

### AI at the Edge

Sensor Fusion & Compute Performance



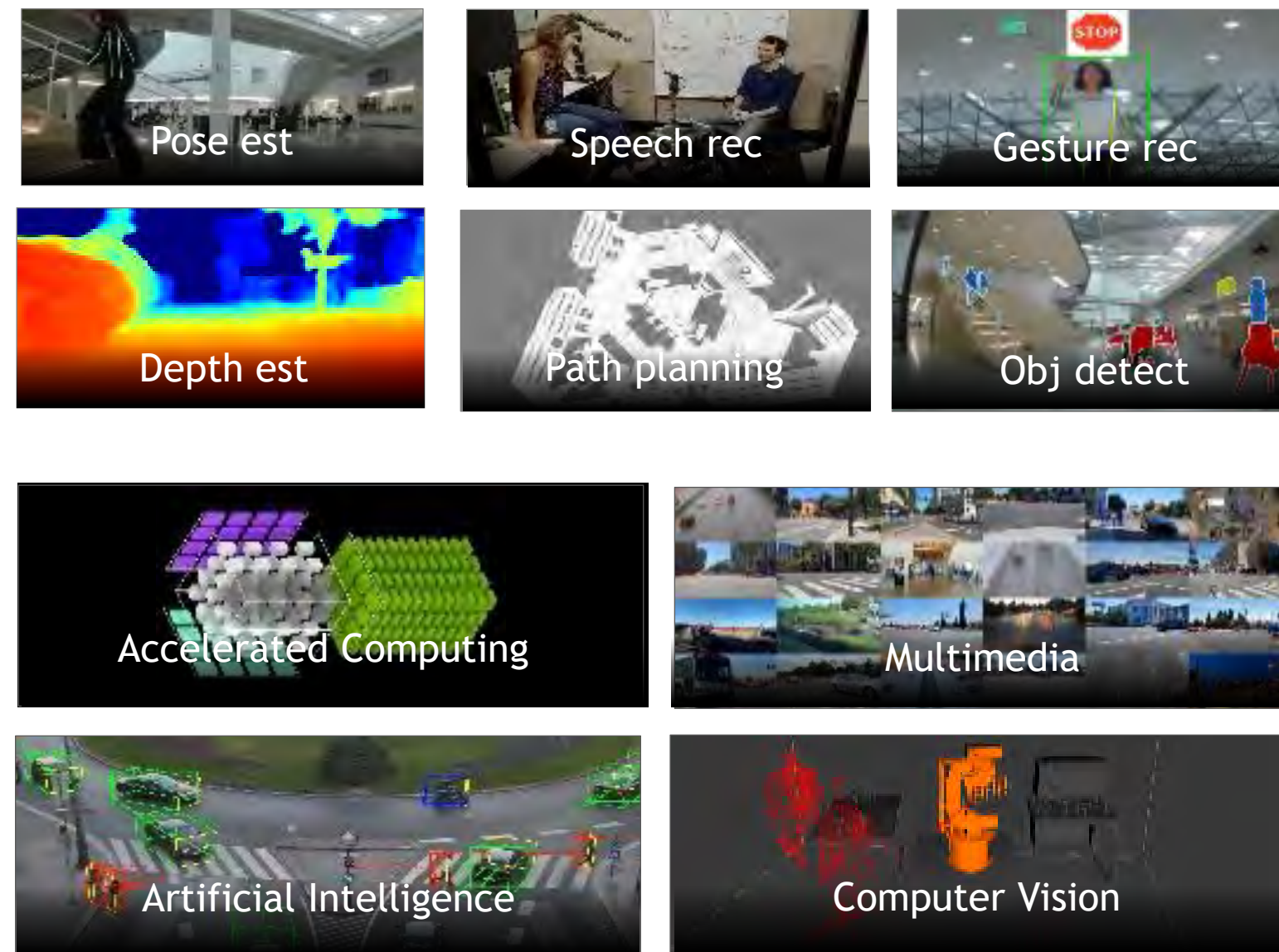
JETSON COMPUTER



[Autonomous Machines: The Future of AI | NVIDIA](#)

### SOFTWARE DEFINED

SDK, Design Tools, Libs, GEMs



Jetpack SDK · CUDA · TensorRT · Triton · ONNX · ROS

[Jetson Software | NVIDIA Developer](#)

### ECOSYSTEM

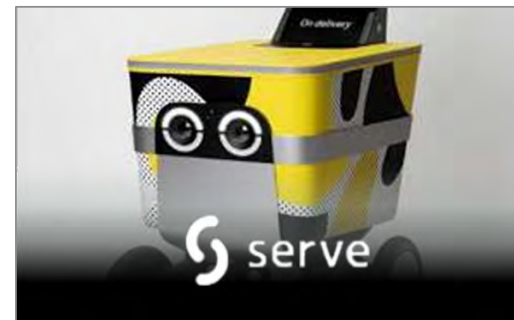
Expertise, Time to Market



[Jetson Ecosystem | NVIDIA Developer](#)

# EDGE AI MOMENTUM BUILDING ON NVIDIA JETSON

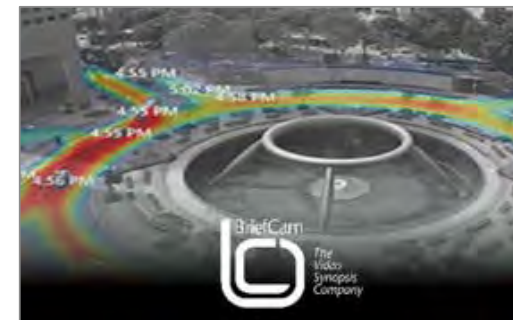
## AMR



## RETAIL



## SMART CITY



## AGRICULTURE/ CONSTRUCTION



## SERVICES



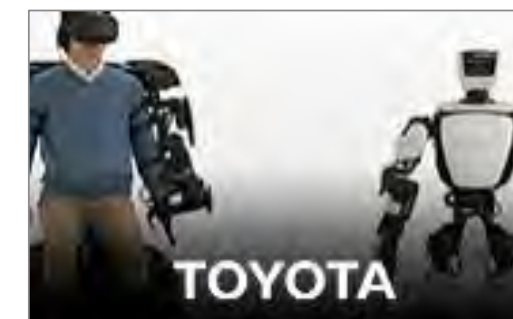
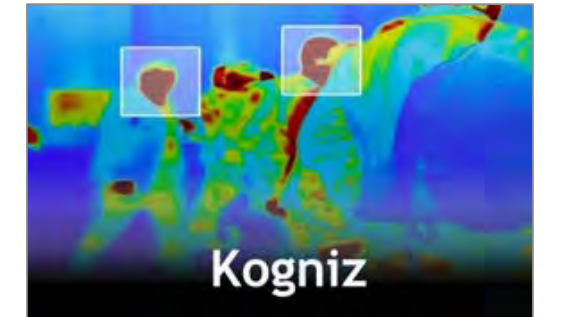
## LOGISTICS



## MANUFACTURING



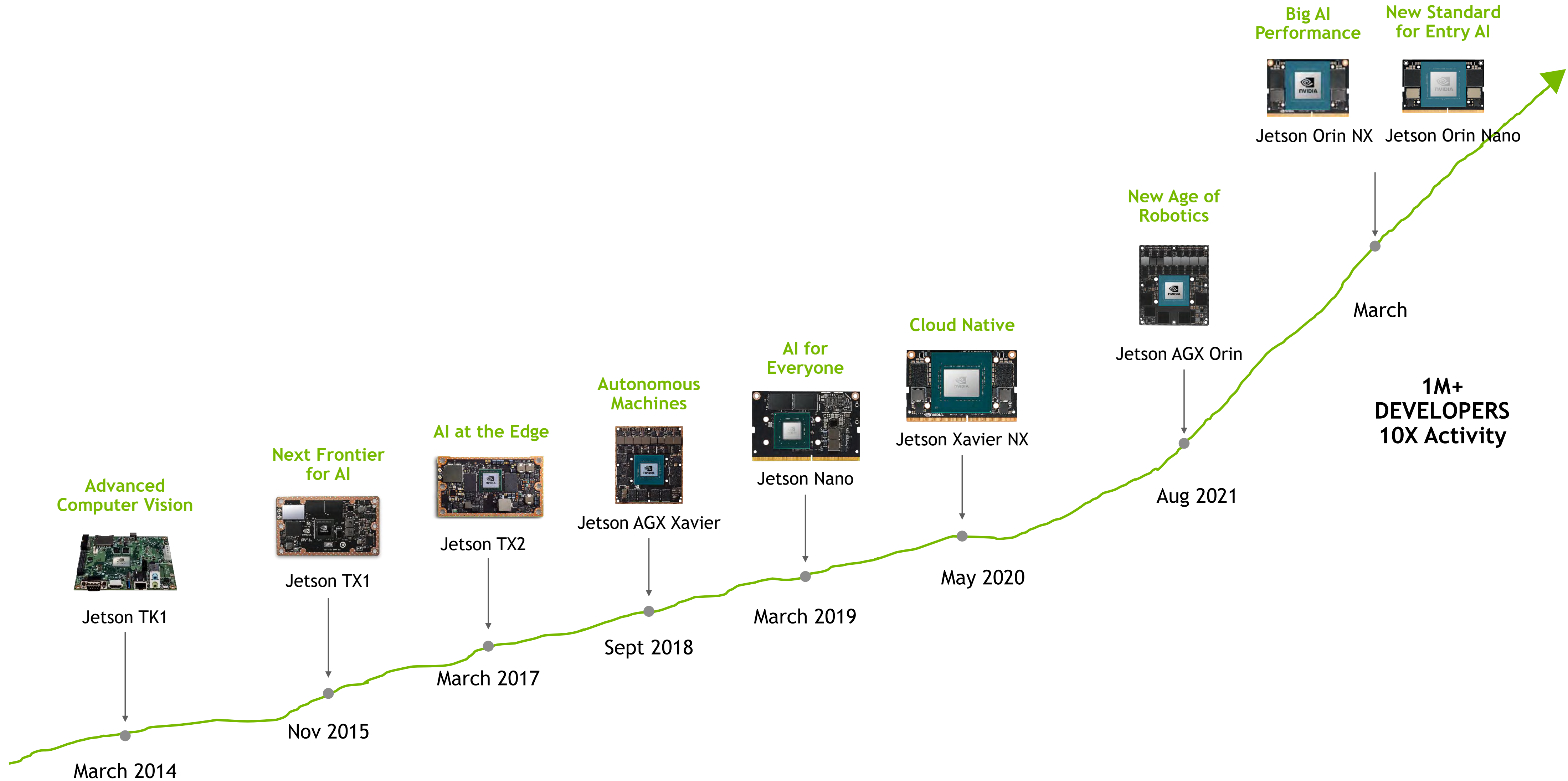
## HEALTHCARE



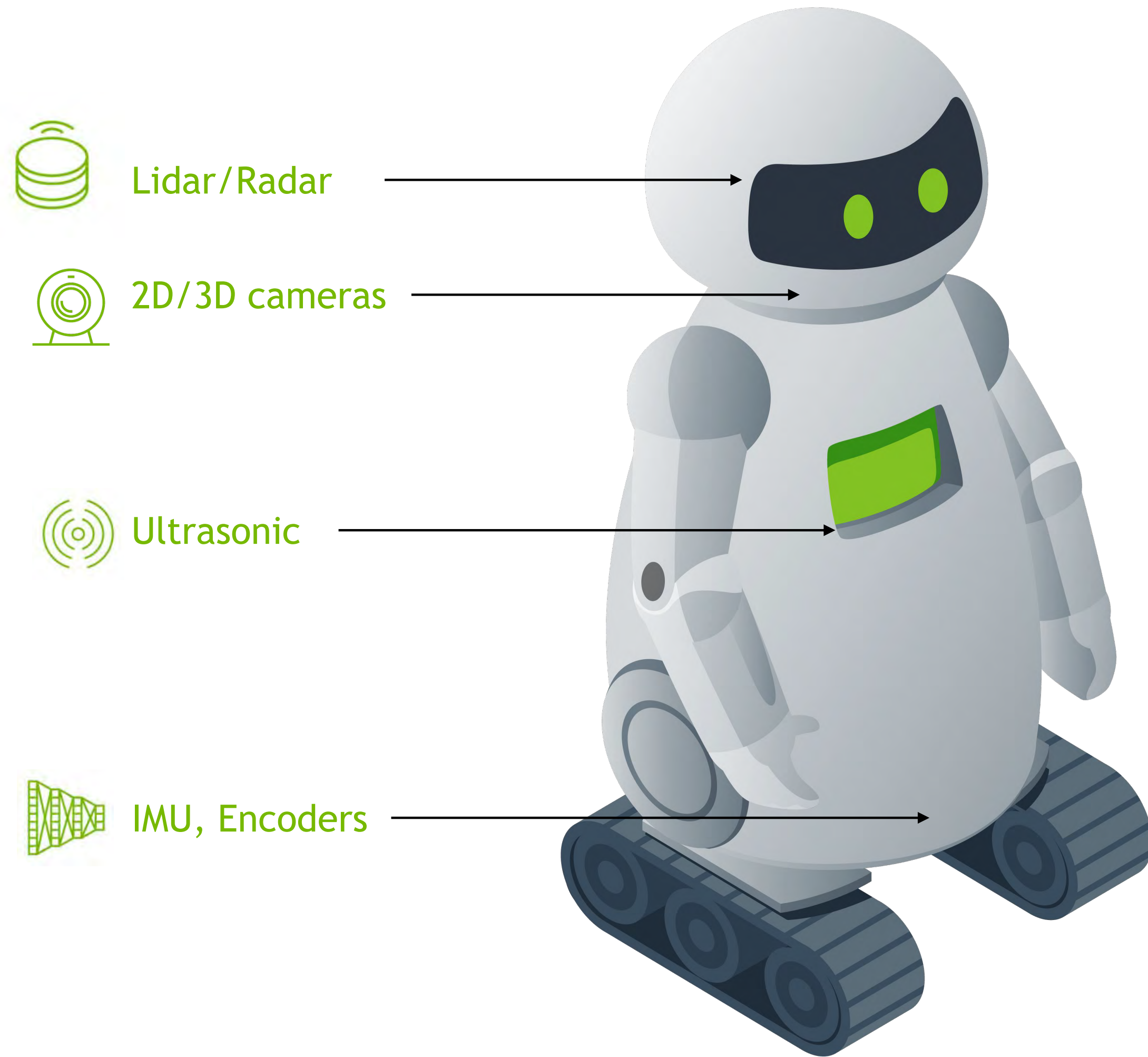
1,000,000  
Developers

6,000+  
Customers

# NVIDIA JETSON POWERING THE NEXT AIOT & ROBOTICS REVOLUTION



# NEW AGE OF ROBOTS NEED ORDERS OF MAGNITUDE HIGHER COMPUTE



 Lidar/Radar

 2D/3D cameras

 Ultrasonic

 IMU, Encoders



Multi-modal Sensor  
Perception  
10's of DL TOPS



Mapping &  
Localization  
10's of DL TOPS



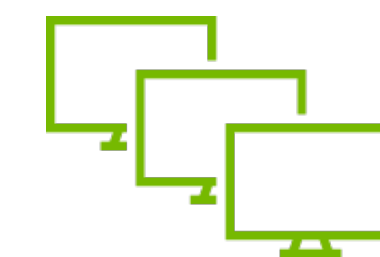
Path Planning &  
Control  
1's of DL TOPS  
+ CV + CPU



Human Robot  
Interaction  
10's of DL TOPS  
+ Adv. Graphics



Situational  
Awareness  
10's of DL TOPS



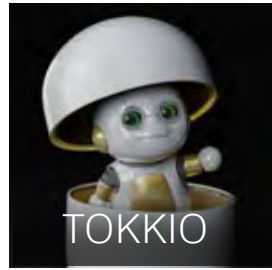

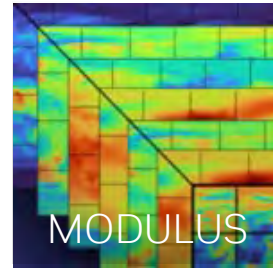
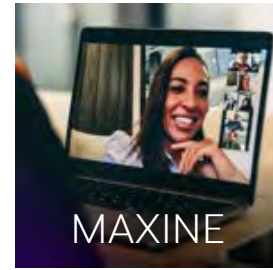

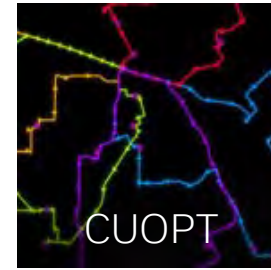


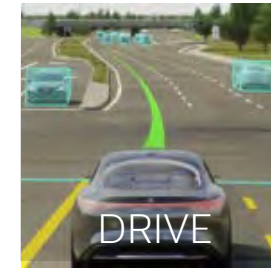
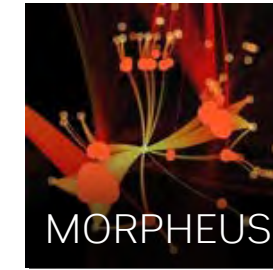


Safety &  
Redundancy

# NVIDIA AI PLATFORM

End-to-end open platform for production AI

## Application Workflows

 CLARA Medical Imaging	 RIVA Speech AI	 TOKKIO Customer Service	 MERLIN Recommenders	 MODULUS Physics ML	 MAXINE Video	 METROPOLIS Video Analytics	 CUOPT Logistics	 NEMO Conversational AI	 ISAAC Robotics	 DRIVE Autonomous Vehicles	 MORPHEUS Cybersecurity
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## NVIDIA AI Enterprise

AI and Data Science Development and Deployment Tools

Cloud Native Management and Orchestration

Infrastructure Optimization

NVIDIA LaunchPad

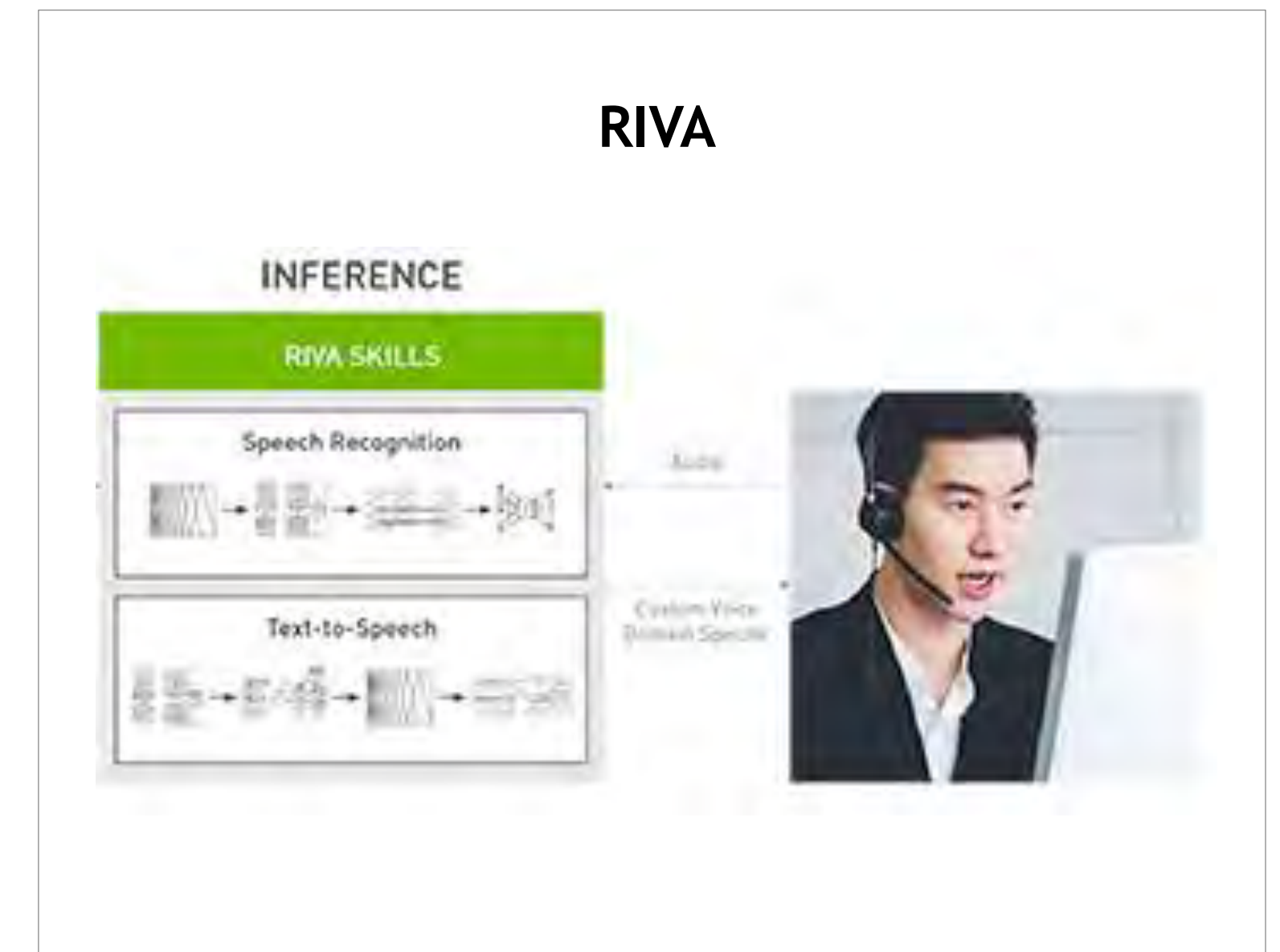
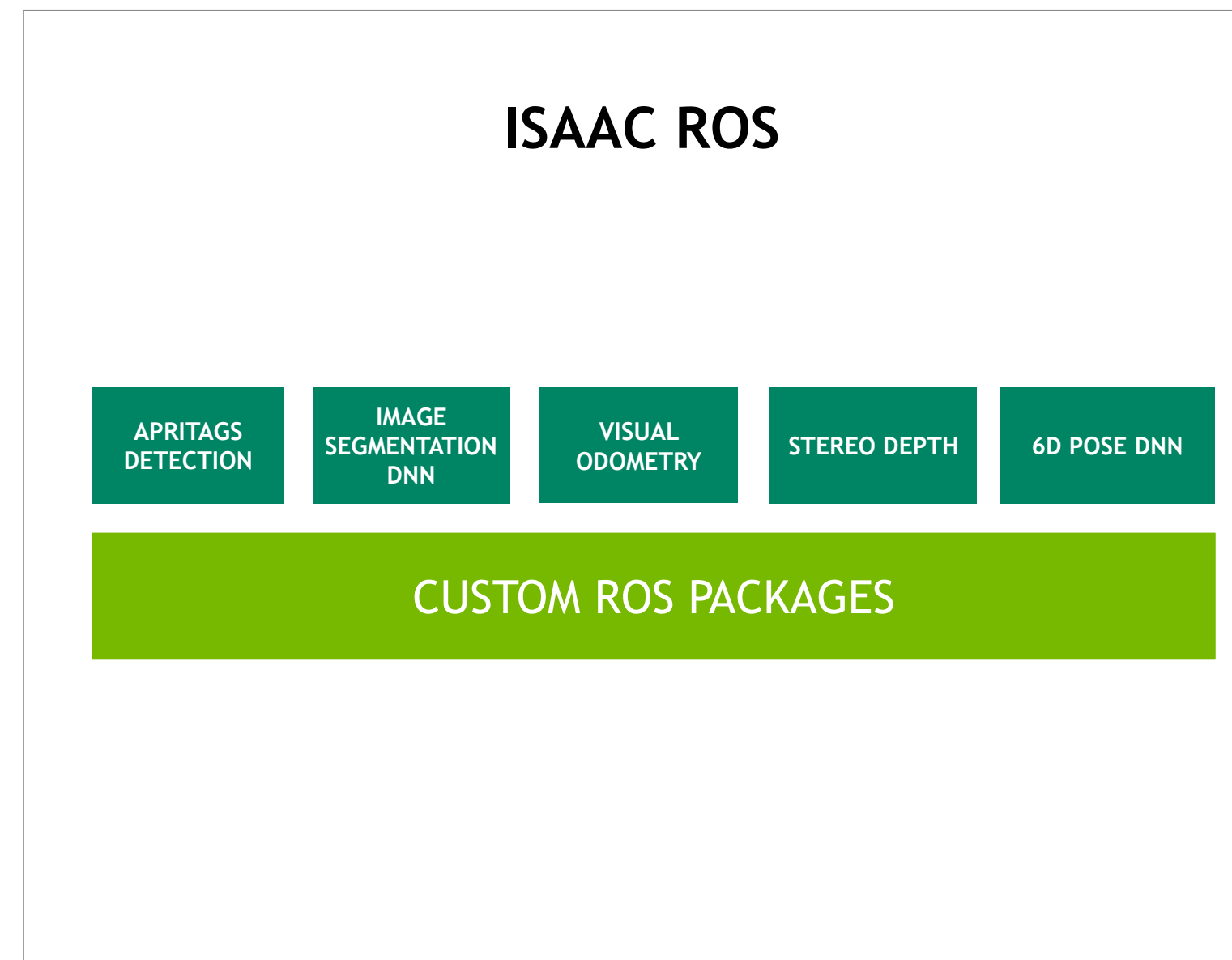
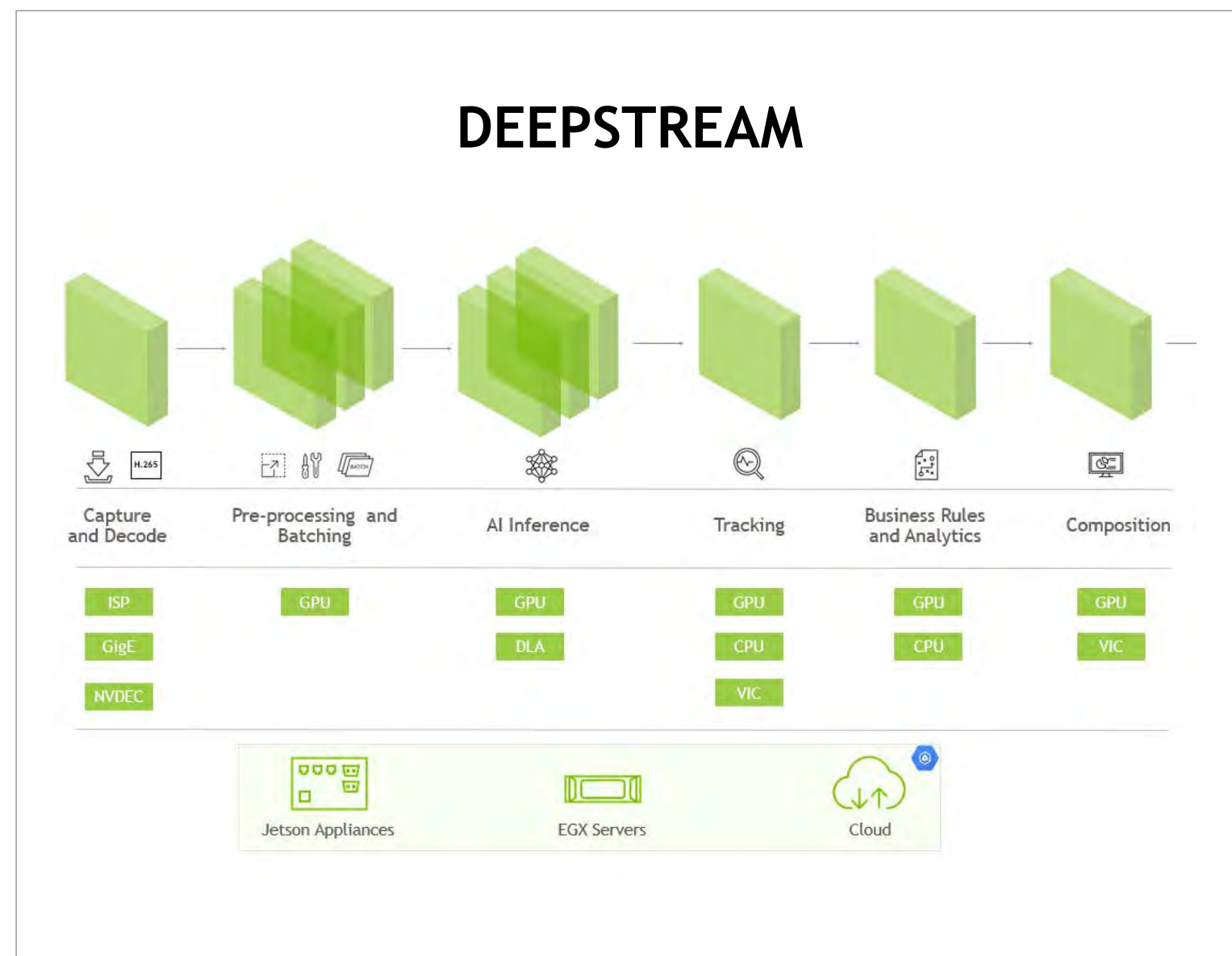


Hands-on Labs

## Accelerated Infrastructure



# DOMAIN SPECIFIC ACCELERATED APPLICATION FRAMEWORKS



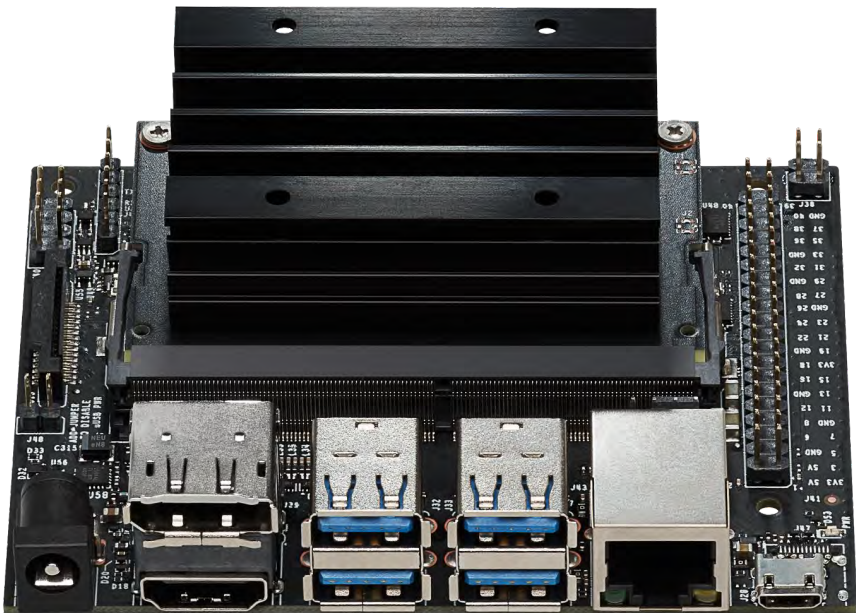




**GETTING ENGAGED**

# NVIDIA JETSON DEVELOPER KITS

Easy to Develop, Faster to Market



Jetson Nano Developer Kit

0.472 TFLOPS



Jetson Orin Nano Developer Kit

40 TOPS (INT8)



Jetson AGX Orin Developer Kit

275 TOPS (INT8)

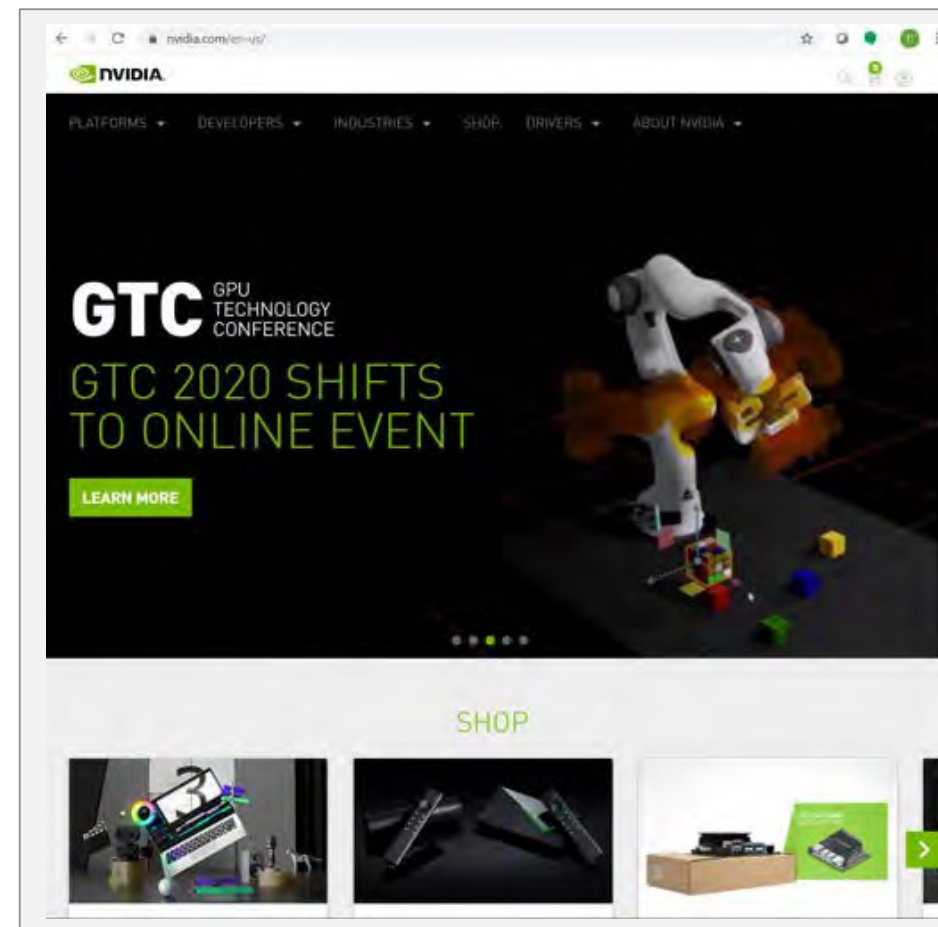
LEARNER

INTERMEDIATE

ADVANCED

# JETSON INFORMATION RESOURCES

Most Critical Nvidia Resources For Jetson Information

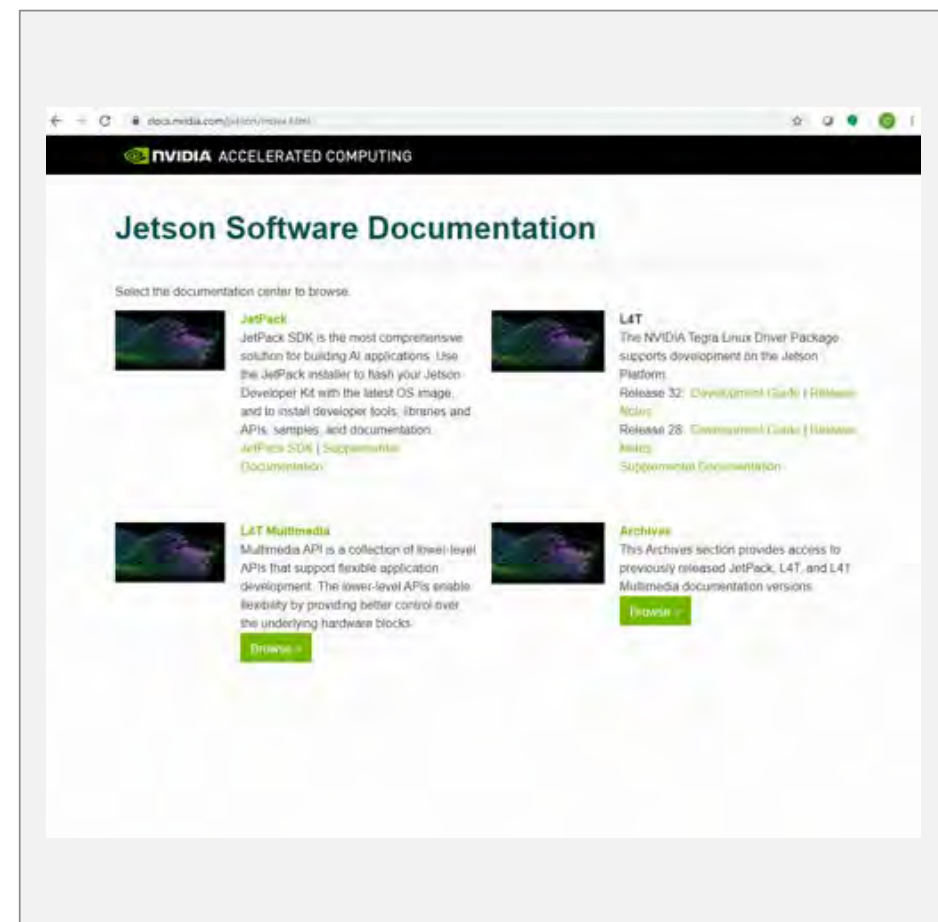
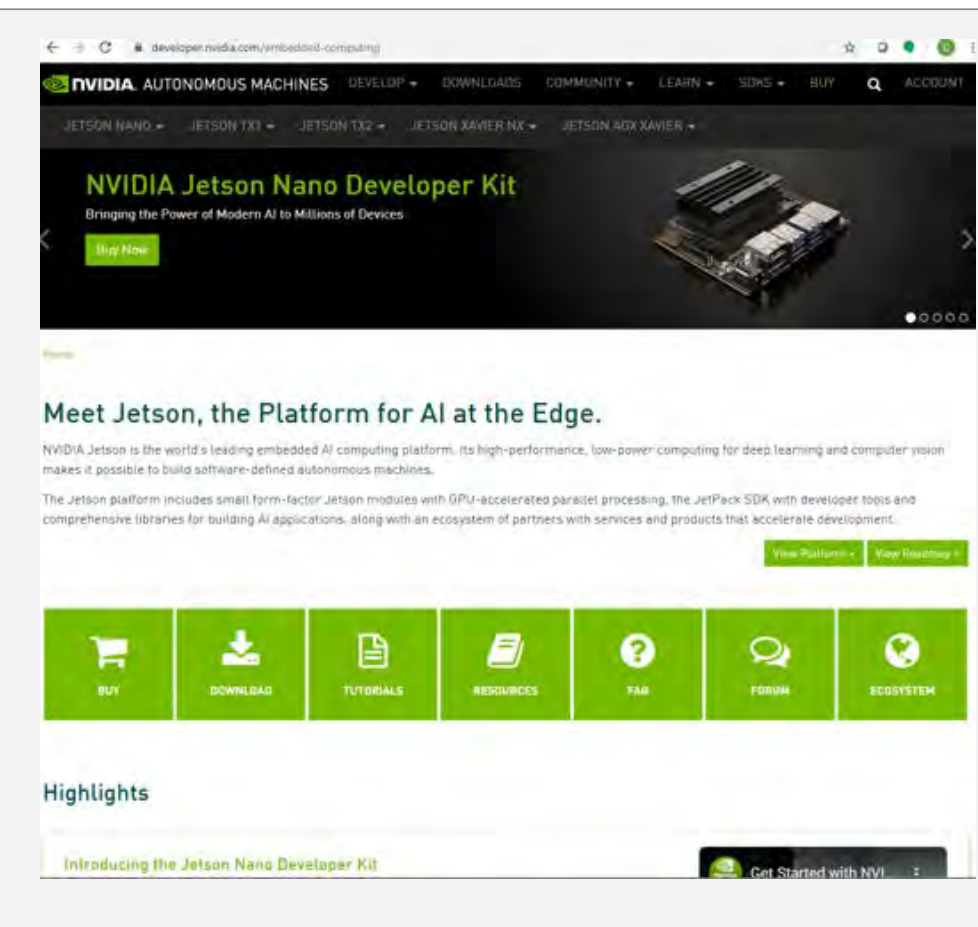


## Nvidia.com - Platforms Autonomous Machines

- ▶ Jetson Product Overview
- ▶ Industries - Application Examples
- ▶ [Autonomous Machines Blog](#)

## developer.nvidia.com Autonomous Machines

- ▶ [Support Resources page](#)
- ▶ [Download Center](#)
  - ▶ Module Datasheet
  - ▶ Product Design Guide
  - ▶ Adaptation and Bring-up Guide
- ▶ [Jetson FAQ](#)



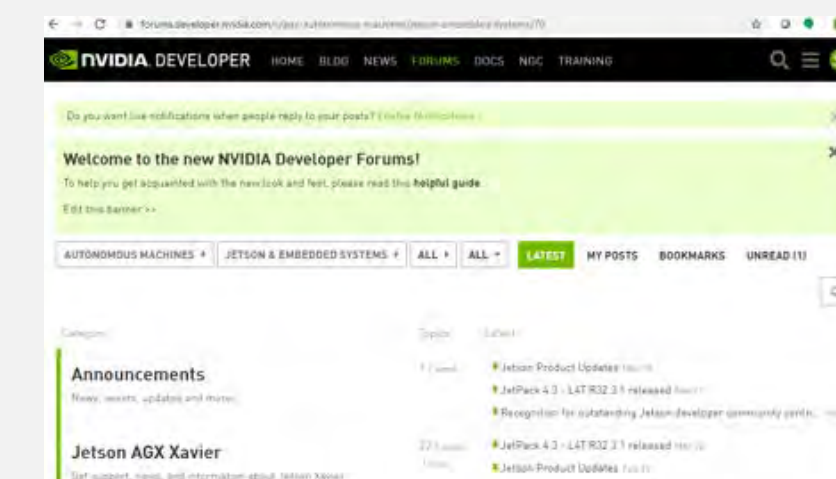
## docs.nvidia.com

### Jetson SW Documentation

- ▶ JetPack Overview
- ▶ L4T Development Guide
- ▶ L4T Multimedia

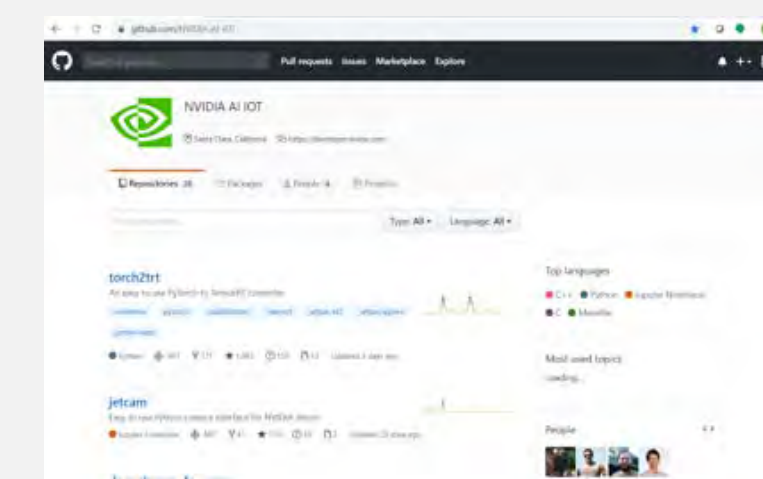
## Forums

- ▶ Search
- ▶ Answer questions



## AIOT GitHub

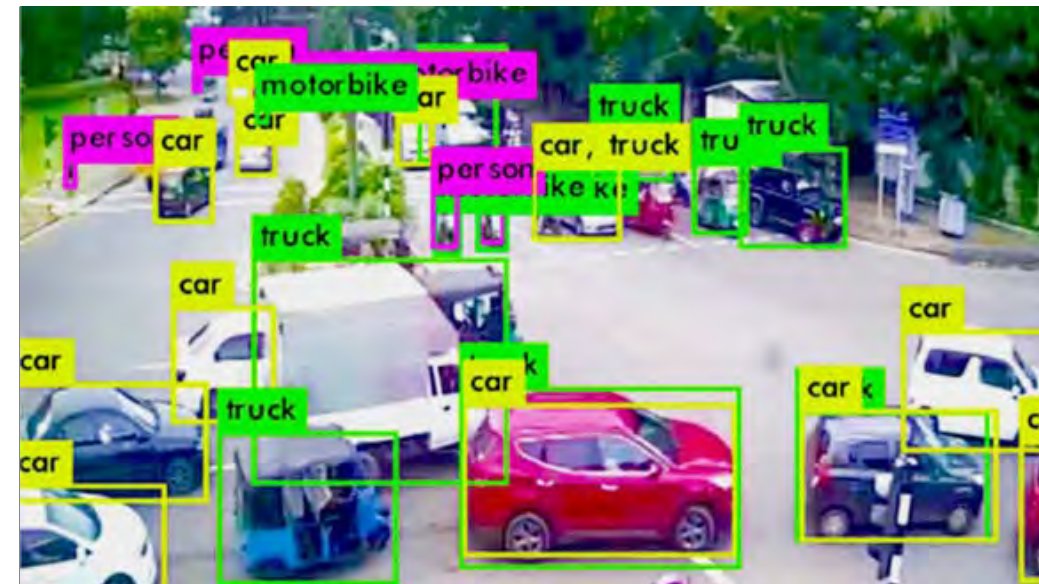
- ▶ Examples
- ▶ Tutorials



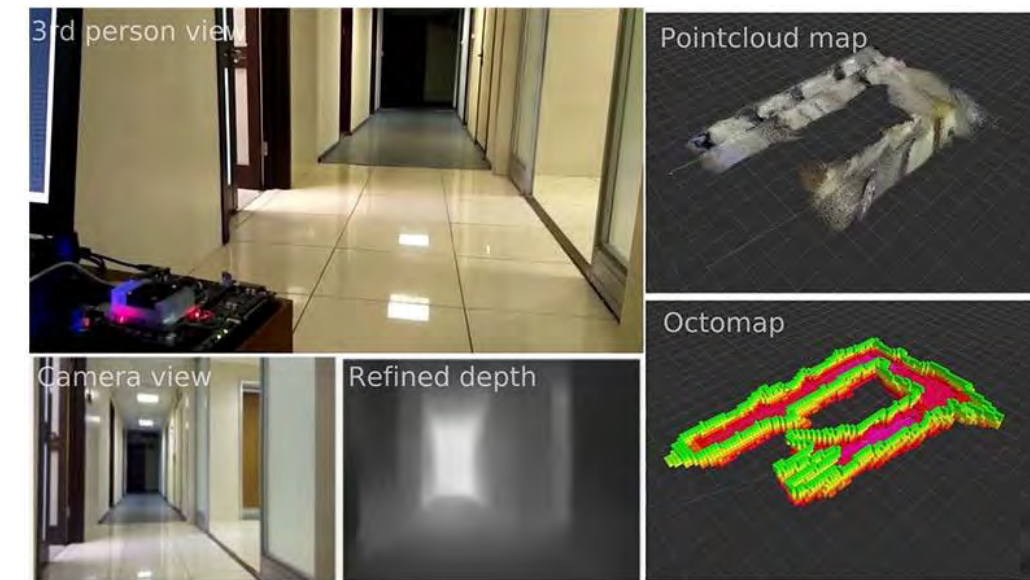
# JETSON COMMUNITY AI PROJECTS



Weed Removal Robot



Adaptive Traffic Control



Real-Time Depth Reconstruction



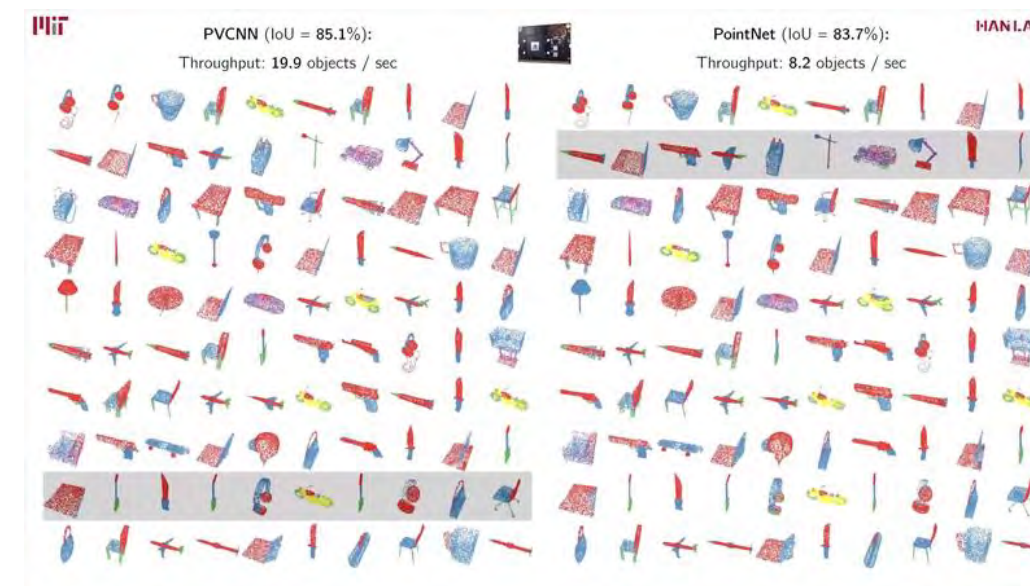
Sim-to-Real Navigation



Operate Devices with Gesture



JetBot Gazebo Football



Efficient Object Segmentation



Reading Eye for the Blind

<https://developer.nvidia.com/embedded/community/jetson-projects>

# GROWING JETSON ECOSYSTEM

160+ Partners

## DISTRIBUTION



## SOFTWARE

**ISV**

ABEJA, alwaysAI, cogniteam, CyberLink, DATA FROM SKY, deci, DriveU.auto, ignitarium, INEXTECH, IRONYUN, 觉非科技, KOGUIS, kudat, MIK, miovision, NetworkOptix, NOTRAFFIC, NOVAUTO, neurala, ottopia, pervasive technologies, Phantom Auto, PIXEVIA, SAFR, SEQUITER LABS, SLAMCORE, UPSWIFT, WESMART

**Tools/System SW**

AIIXON, balena, concurrent REAL-TIME, FOUNDRIES.IO, MathWorks, MENDER.io, Qt, RidgeRun, WNDVR

**CSP-IOT**

AWS Greengrass, Azure

**Software Services**

antmicro, Codetink, DeepEdge, infochips, FUJISOFT, Infosys, 美林数据 MERITDATA, NEXOPTIC, NotaAI, OPTIMIZER, PATHPARTNER, quantphi, QUEST BORN TO ENGINEER, softserve, SPINGENCE, timesys, Witekio

## HARDWARE & SENSORS

**Cameras and Sensors**

Allied Vision, ANDREA, APPRO.PHO, ArduCam, BASLER, BoulderAI, Canon, CEPTON, D3 Engineering, OMP, e-con Systems, FRAMOS, ITD Lab, LIPS, LIVOX, LMI TECHNOLOGIES, MYNTAI, Photonics, robosense, SENSING 森云智能, SICK, SLAMTEC, SONY, STEREO LABS, TECHNO HORIZON, TELEDYNE FLIR, IMAGINGSOURCE, ThunderSoft, unicorecomm, Velodyne LiDAR, vision components, ximea, ZVISION, 3D VISION LABS

**Hardware and Design Services**

A4EON, ADLINK, ADVANTECH, aetina, AGILE X ROBOTICS, AI BLOX, AIMobile, airvolute, AIVISION, ALIVIDEA, AVerMedia, AXIOMTEK, BitFlow, CEI, CHIPMARK, Connect Tech Inc., convergint, CREW SYSTEMS, CURTISS-WRIGHT, DIAMOND SYSTEMS, ECOTRON, EIZO, elix, ELMA, EUROTECH, EverFocus, forecr, Geniatech, HIVECELL, 创乐博 MAKERBO, 合众恒跃 HZHYTECH, ikerlan, infineon, inspur 浪潮, Lanner, LSD 旭阳科技, LCFC, 浙拓科技 LEETOPTECH, Lenovo, maxim integrated, MICROCHIP, 兆芯 ZHIXIN, MISTRAL, NEOSYS TECHNOLOGY, OMNISKY 容天, onyx, ORION, PCP SOLUTIONS, Plink-Ai, Pleora Technologies, PowerLeader, QUECTEL, 瑞泰新时代, REBOTNIX, SC3, seeed studio, SERCOM, silex technology, SmartCow, syslogic, TANNA TECHBIZ, Telit, TOSHIBA, 图为科技 THORIN TECHNOLOGY, TZTEK 天准, Vecow, VIDTEK, VVDN TECHNOLOGIES, WIBASE Industrial Solutions, Wisdom Starry, WOLF ADVANCED TECHNOLOGY

<https://developer.nvidia.com/embedded/ecosystem>



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**THANK YOU**

